



## Standard Size Tables

Note: All dimensions are in pixels. Display sizes are approximate

### Banner Ad Image File Specifications:

1. File format: Submit only gif, jpg, or png files.
2. Image size: Correct image size is:  
Full Banners: 916 pixels wide x 60 pixels high.  
Short Banners: 785 pixels wide x 60 pixels wide  
Blocks:  
1/3 block: 100 pixels wide by 130 high  
2/3 block: 100 pixels wide by 260 high  
Full block: 100 pixels wide by 400 high

Any variance will distort image size or height.

3. Color palette: Use muted tones in colors and photos, avoid images and backgrounds containing strong primary colors.
4. Margins and special allowances: Allow a 10 pixel margin when placing text at the top, left and right, and a 20 pixel margin at bottom to avoid interference with other page elements.
5. Type faces: Use standard sans serif type faces, (Arial, etc) no smaller than 12 points, no larger than 24, no more than two type sizes and no more than two type face styles per image.

### Ad Rates:

All ads are priced per year.  
All ad space sold will be billed  
365 days from original placement date

### Banner ads:

Full Banners:  
Main page: \$350.00 USD  
Interior pages: \$300.00 USD  
Short Banners:  
Main page: \$250.00 USD  
Interior pages: \$200.00 USD

### Blocks:

1/3 block - main page: \$75.00 USD  
1/3 block interior pages: \$60.00 USD  
2/3 block main page: \$125.00 USD  
2/3 block interior pages: \$100.00 USD  
Full Block main page: \$200.00 USD  
Full block interior pages: \$150.00 USD

All submitted ad images are subject to review and approval by JD Savage Productions.  
Placement of ad images on interior pages are at the discretion of JD Savage Productions.